

## **POST FALLS URBAN RENEWAL MINUTES**

**July 18, 2019**

### CALL TO ORDER, ROLL CALL AND PLEDGE OF ALLEGIANCE

Chairman Jerry Baltzell called the meeting to order at 8:00 a.m. Executive Director Diane Fountain called the roll. Present, in addition to Baltzell was Eric Clemensen, Larry Carstensen and Laura Horn. Also, in attendance was legal counsel Pete Bredeson. Commissioners Len Crosby, Jame' Davis and Collin Coles had excused absences. Horn led the Pledge of Allegiance.

### CEREMONIES, APPOINTMENTS AND ANNOUNCEMENTS

None

### CONFLICT DISCLOSURE

None

### CONSENT CALENDAR

Fountain introduced the Consent Calendar. Item A is the Commission Meeting Minutes, June 20, 2019.

Item B is the Workshop Minutes, July 9, 2019.

Item C is the payables for the month totaling \$5,088.13

Item D is the Bank Activity Report which shows total funds in all accounts of \$4,299,793.39 and accrued interest for the month of \$6,656.66.

Item E is the financial reports as of June 30, 2019 which includes the 3<sup>rd</sup> Quarter Budget to Actual.

Approval of the Consent Calendar will authorize the transfer of \$6,656.66 accrued interest to the General Fund and a transfer to the First Interstate Bank checking account of \$5,088.13 for general payables.

Commissioner Carstensen made a motion to approve the consent calendar as presented, seconded by Clemensen. Roll Call Vote: Horn – Aye; Carstensen– Aye; Baltzell – Aye; Clemensen – Aye. Motion carried.

### COMMITTEE UPDATES

*Finance & Policy* – Fountain stated the Budget Hearing will be held at the Commission meeting on August 15, 2019 and will be advertised in the Press on August 1<sup>st</sup> and August 8<sup>th</sup>.

*District Review* – Coles – Nothing to report.

*Communication, Property and Personnel* – Carstensen – There will be an update of the Google Analytics in the staff report.

## CITIZEN COMMENTS

None

## UNFINISHED BUSINESS

None

## NEW BUSINESS

None

## STAFF REPORT

Fountain stated the Google Analytics report for our website show the demographics by City. The bounce rate is calculated specifically as a session that triggers only a single request to the Analytics server. When a user opens a single page on our site then exits without triggering any other request during that session it shows a bounce rate of 100%.

There were (4) four cities from other countries with 100% bounce rate. A high bounce rate generally indicates that site entrance pages aren't relevant to our visitors. It is a single page session on our site, so it is reasonable to assume that they landed on our site by accident.

## COMMISSIONER COMMENTS

None

## CHAIRMAN COMMENT

Chairman Baltzell hopes everyone enjoys the remaining weeks of summer as it is going by quickly.

## ADJOURNMENT

Baltzell asked for a motion to adjourn. Commissioner Clemensen made the motion, seconded by Horn. All in favor by voice vote. Meeting was adjourned at 8:07 am.

Respectfully submitted,



Diane Fountain, Executive Director



Jerry Baltzell, Chairman